




Unique posture care  
provides comfort for your lower back.

Style  
PREMIUM



## Comprehensive posture care designed to comfort and relieve your lower back the moment you sit down.

Style PREMIUM helps you achieve the correct posture while gently supporting your lower back with its unique posture-supporting design and comforting features based on chiropractic theory.

Style PREMIUM relieves the pressure on your lower back and offers a support that makes you feel almost weightless.

Experience comfort and contentment like you never have before.

Maintain the correct posture with  
the Chiropractic Support System.

### Relieves lower back pressure

The double hold design firmly  
yet gently supports your body.

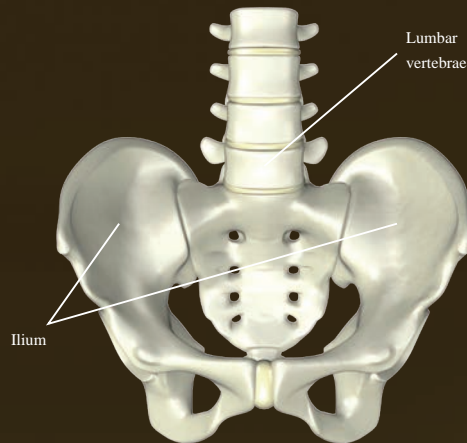
# Proper posture comes from proper sitting.

It's important to review how we sit and to be aware of our posture. By learning how to maintain a proper posture, we can relieve the burden on our bodies.



## Our Unique Chiropractic Support System

It is chiropractically correct to maintain an "S" figure for the spine and stabilize the pelvis in order to maintain proper positioning for the body. Style PREMIUM assists in correcting your posture by providing lumbar vertebrae support to help you form a proper "S" figured spine, and also braces the ilium to stabilize the pelvis.



# The unique features of the Chiropractic Support System offer full posture support.

Style PREMIUM's unique features stabilize the lumbar and pelvis while supporting proper posture which is corrected by simply sitting down.

## Lumbar Vertebrae Support Features

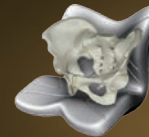
**Lumbar Vertebrae Support**  
The design which envelopes the lower back from the sides supports the natural curve of the lumbar vertebrae and helps you maintain an "S" figured curve of your entire spine.

**Point 3**  
Curved Body-traced Surface



## Pelvis Support Features

**Point 1**  
**Ilium Support**  
By firmly supporting the ilium from both sides, you are able to maintain a well-balanced pelvis.



**Point 2**  
**Orthostatic Pelvic Tilt**  
By tilting the angle of the seat base slightly forward, you can maintain the body's forward-tilting center of balance. This leads to the ideal posture, with an upright pelvis.



**Point 3**  
**Curved Body-traced Surface**  
The curves that fit firmly with the body avoid putting pressure on the muscles, and prevent any sideways or tilting displacement of the pelvis.



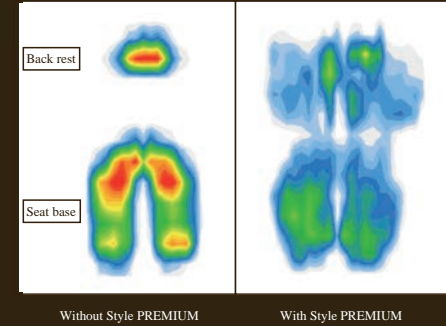
The embracing support of the double-hold design offers comfort and the ideal posture.



Correct posture equally distributes pressure and reduces the burden on your body.

By maintaining the correct posture, you can disperse areas of pressure, and reduce the weight on your lower back.

\* Subject: 24-year old female  
 \* Conditions: A comparison of pressure distribution on the backrest/seat while sitting with/without Style PREMIUM.  
 \* Device used: Verg's FSA Pressure Mapping System  
 \* Results may vary depending on the individual. (MTG test results)



If you maintain correct posture, not only will it relieve the pressure on your back, but you will also be able to live a much healthier life.

In your everyday routine, it can be very difficult to maintain the correct posture. And as we get older and our bones and muscles weaken, it becomes increasingly difficult to maintain good posture. In order to have proper sitting posture, it is important to close any gaps between your body and the seat, and firmly support your body. If you can get used to keeping proper posture then you will not only relieve pressure on your back, but you will look and feel healthier and younger.

CENTRAL CHIROPRACTIC  
 Chiropractor  
**Takeharu Daito**

**PROFILE**

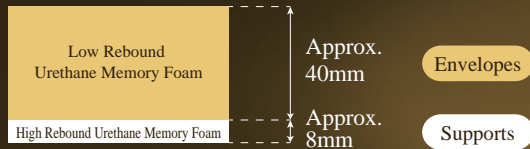
Instructor of the Zenjukyo Chiropractic and Osteopathy Research Group, and Industry for WillOne Chiropractic. Leader of the Kinesio Taping Association. Teaches at events such as therapist seminars.



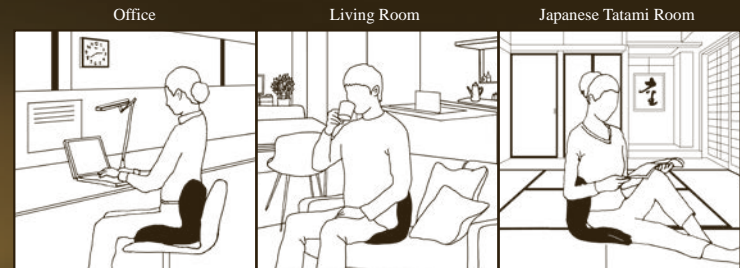
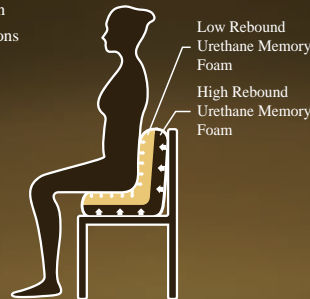
Please use it as part of your daily routine.

Style PREMIUM can be used in a variety of situations, including at home and at the workplace.

The Style PREMIUM uses two different kinds of urethane to offer the body even greater relief. The top layer of low rebound urethane memory foam gently cushions and fits to the shape of the body, and the high rebound urethane memory foam supports from underneath to provide comfort and help maintain the correct posture.



The above dimensions are the thickness of the urethane memory foam itself inside the seat.



## Color variations

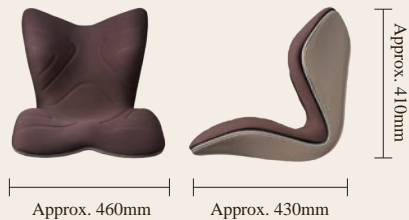
Choice of Two Colors



Brown



Black



Product name: Style PREMIUM

Model number: BS-PR2004F-N (Black)/BS-PR2004F-B(Brown)

Price: ¥22,800 (excluding tax)

Dimensions: Approx. 460mm (W) x 430mm (D) x 410mm (H)

Weight: Approx. 3.1kg

Maximum load: Approx. 120kg

Materials: Structure material: Polypropylene; Cushioning medium: Urethane foam; Covering: Polyester 92%, Polyurethane 8%; Frame: Vinyl chloride resin

● Specifications are subject to change without notice for ongoing product modifications and improvements. ● During the manufacturing process, some creases may result, but these are not defects. N.B. You may not be able to use this product if your hip measurements exceed 110cms. (This is not a quality issue with the product.)

**▲ Safety Precautions** Follow the precautions below when using the product. [The following persons should not use this product.] ● Small children ● Physically handicapped persons ● Those who have been drinking ● Those who feel dizzy or lightheaded [Anyone with the following conditions should not use this product without first consulting a physician.] ● Those with disorders of the upper or lower back, such as lower back hernias or sciatic nerve pain ● Those with ailments such as hemorrhoids ● Those with abnormalities in their skin e.g. wounds, rashes, swelling, festering ailments, excessive sunburns, etc., in areas that are in contact with the product ● Women who are pregnant or have just given birth ● Those with bone disorders such as osteoporosis ● Those with an acute (painful) condition, such as spine fracture, pulled muscle, etc. ● Those who have any concerns about using the product, even if none of the conditions above apply to you

**▲ Precautions for Use** ● Do not use anywhere that is unstable, such as chairs without backrests, seats of vehicles, etc. ● Due to the product characteristics, the color may shift or stains may result due to friction with other objects ● Scratching and/or color transfer may occur depending on the quality of the flooring, tatami mats, sofas, etc. Use this product on top of a floor cushion or piece of cloth that will not cause the product to become unstable ● Do not store or use in locations subject to high humidity or direct sunlight, such as outdoors