



Hello Kitty
♥
Style

The helping hand of Hello Kitty♡

Through rough times, sad times or happy times...
Hello Kitty has always been there to gently
and softly enwrap you.

Even now when you've blossomed,
she lends you a gentle hand.

Hello Kitty provides you with the drive to be healthy
and cute.

Good posture and absolute comfort.

Style♥Hello Kitty



Let Hello Kitty
give you a gentle
push!

Three variations of color for adorable posture care that can be used anywhere ♥



At work or at home.



With proper posture, every day is a HAPPY moment!

It is chiropractically correct to maintain an "S" figure for the spine and stabilize the pelvis in order to maintain proper positioning for the body. Style Hello Kitty enraps the backbone and pelvis as it relieves the burden on your hips and shoulders.

POINT 1 Lumber Vertebrae Support



The design which envelops the lower back from the sides supports the natural curve of the lumbar vertebrae and helps you maintain an s-shaped curve of your entire spine.

POINT 2 Ilium Support



By firmly supporting the ilium from both sides, you are able to maintain a well-balanced pelvis.



POINT 3 Curved Body-traced Surface



The curves that fit firmly with the body avoid putting pressure on the muscles, and prevent any sideways or tilting displacement of the pelvis.

POINT 4 Orthostatic Pelvic Tilt



By tilting the angle of the seat base slightly forward, you can maintain the body's forward-tilting center of balance. This leads to the ideal posture, with an upright pelvis.

Helps you adopt a proper posture and prevents slouching when sitting down.



Reset Body Make, Director
Risa Takeda

Most people have some form of distorted body posture. In particular, the body tends to distort for those who sit over long periods of time during which they overburden their shoulders and backs. Poor posture results in distorting the body's shape in manners such as lowering the buttocks, enlarging the pelvic region, or increasing abdominal fat. In turn, this can even affect the way in which you walk. Let's make it a daily part of your routine to take proper care of your sitting position in order to correct your posture.



Poor Posture



Correct Posture

Three cute colors to choose from.
Which Hello Kitty color suits you best?



Black



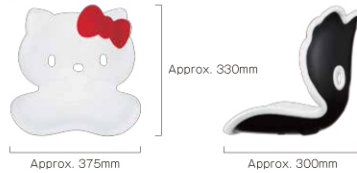
White



Pink

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[Product Name]	Style Hello Kitty
[Model Number]	Black :BS-HK2041F-N, E1017BS-N White :BS-HK2041F-W, E1017BS-W Pink :BS-HK2041F-P, E1017BS-P
[Price]	¥ 11,800 (excluding tax)
[Size]	Approx. W375mm x D300mm x H330mm
[Weight]	Approx. 1.1kg
[Load Capacity]	Approx. 120kg
[Materials]	Polypropylene, EVA resin, elastomer Ribbon: <Cloth> 100% Polyester <Cushion> Urethane foam Bag: 100% Polypropylene



●Specifications are subject to change without notice for ongoing product modifications and improvements. ●The color of the product may slightly differ from that in the photos. ●The product may not be effective for those with a hip size exceeding 95cm.

[Manufactured for] **MTG Co., Ltd.**

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